

Faster technology adoption changing industry landscape across verticals

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There is no doubt whatsoever that technology symbolizes progress, revolutionizing all aspects of our lives with innovation. And as technology continues to redefine the landscape of progress, National Technology Day, which falls on May 11, serves as a beacon of inspiration, reminding us of its transformative power. In the ever-evolving technology landscape, digital transformation has become an undeniable neces-

sity across industries. On the eve of the National Technology Day, The Statesman spoke to a number of techie stalwarts across different industry verticals to gauge the mood, sentiment and approach of different industry towards technology adoption.

"At Virtusa, through our Jatayu initiatives, we empower young minds to innovate and drive meaningful change. By providing mentorship and guidance, we fuel the spirit of creativity, paving the way for a future where innovation knows no

bounds. This year's theme, 'From Schools to Startups: Igniting Young Minds to Innovate,' encapsulates our commitment to nurturing the next generation of tech leaders, fostering a culture of sustainability and innovation that paves the path to a brighter tomorrow," said Ram Meenakshisundaram, Chief Technology Officer, Virtusa Corporation.

Binu Jacob, Managing Director and CEO, Experion Technologies, echoed more or less similar sentiments. "Today, CFOs spearhead this revolution,

driving profitability, cost efficiency, and market distinctiveness. As we commemorate National Technology Day, themed 'From Schools to Startups: Igniting Young Minds to Innovate,' Experion proudly underscores its unwavering commitment to nurturing local talent.

Our success is deeply rooted in the remarkable potential we've nurtured from educational institutions across South India and Kerala. Reflecting on our journey, we're inspired by the transformative impact of invest-

ing in tomorrow's innovators. It would be beneficial for educational institutions across the state to work closely with industry leaders to understand the needs of the hour better and implement programs that train both faculty and students to be better prepared for industry roles and real-world challenges," said Jacob.

Mobile technologies and Artificial Intelligence being two other key drivers, industry, cutting across verticals are looking forward to embracing technology more aggressively and

efficiently.

"Mobile penetration in India, much of it being smart phone usage, is expected to reach 85 per cent by 2025, indicating widespread access to digital devices and connectivity, which are essential for participation in the digital economy and online education. With the rapid adoption of digital learning platforms, the Indian edtech market is expected to reach a value of \$30 billion by 2030. This National Technology Day, we at byteXL celebrate India's journey

towards a brighter future powered by innovation. With our youthful population, we are on a steadfast path to building a technologically advanced society that embraces progress and opportunity at every turn," said Karun Tadepalli, Co-Founder and CEO — byteXL.

Anji R Maram, Founder and CEO — CriticalRiver Inc., on his part, said, "Looking ahead, we are on the verge of an era where Artificial Intelligence goes beyond automation, enhancing decision-making in various industries.